Permit #S00070352

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00070352 **Type of Permit:** STILL **Release Date:** 11/01/2013

Production Company GE PROJECTS

Insured Company Name GE PROJECTS

Contact Phone No. 1 310-823-2540
Contact Phone No. 2
Fax 310-823-2748
Address 644 VENICE BLVD, SUITE A
VENICE, California 90291

Production Title JUICY COUTURE

Type of Production Still Photo

Producer GABRIEL HILL

Director N/A N/A

1st AD N/A N/A

Production Manager MOLLIE HEWELL

FilmL.A. Coordinator Tim Overbeck

Location Manager BEAU BRIGHT
Primary Phone Mobile - 310-701-6608
Secondary Phone Office - 310-823-2540

Location Assistant SUZY KANG
Primary Phone Mobile - 818-269-1101
Secondary Phone Office - 310-823-2540

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$400.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,110.00

Number of Locations 2

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Production Title JUICY COUTURE

Location Manager BEAU BRIGHT
Primary Phone Mobile - 310-701-6608
Secondary Phone Office - 310-823-2540

Location Address CENTINELA AVE., WASHINGTON PL., VISTA DEL MAR., ROSE AVE (INCLUSIVE, EXCLUDING VENICE BL. BETWEEN GRAND VIEW AND CENTINELA, ABOTT KINNEY, & VENCE CANALS), VENICE, CA, 90291

Location Type Driving grid

Film Dates 11/2/2013 - 11/2/2013 07:00 - 13:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Venice Blvd-Grand View_to_Centinela_08-2013_dw.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	2
Motor Homes	3
Picture vehicles	1
Portable restrooms	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Camera in car; Driving shots with the flow of traffic;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking
Base Camp 200 N Venice Blvd, Venice, CA, 90291
Location Type : Other Location

Crew Parking 200 N Venice Blvd, Venice, CA, 90291
Location Type : Other Location

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Summary Information — Location

Permit Number S00070352
Production Company GE PROJECTS
Insured Company GE PROJECTS
Production Title JUICY COUTURE

Location Manager BEAU BRIGHT
Primary Phone Mobile - 310-701-6608
Secondary Phone Office - 310-823-2540

Location Address 12501 Vista del Mar, Los Angeles, CA, 90293

Location Name DOCKWEILER BEACH

Location Type Beach

Location Description LOS ANGELES COUNTY BEACH

Film Dates 11/2/2013 - 11/2/2013 13:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
A minimum of 8 feet of vertical clearance must be maintained if flying cables over the bike path.
Flagmen must be present if transferring equipment across bike path.
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
DockweilerBeach_SpecialFilmingConditions_2012-03-01.pdf
ParkingGuidelines_2012-03-01.pdf
GenFilmPermitConditions_2012-03-01.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	2
Motor Homes	2
Picture vehicles	1

Personnel on Location

Type	Quantity
Cast	2
Crew	33

Filming Activities Equipment on sand; Exterior models against scenery; TOWER 60; PICUTRE CAR IN PARKING LOT; PICTURE CAR ON SAND NEAR TOWER 60 (WITH PLYWOOD PLACED UNDER CAR);

Jurisdiction **Political:** Los Angeles County - Supervisor District 2 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 732 **Grid:** D1

Location Notes
RESERVATIONS FOR FILMING MUST BE DONE THROUGH FILML.A.

All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

Approvals
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS — Denise Flores
LOS ANGELES POLICE DEPARTMENT — Mark Buck

Coordinator Note NOT PERMITTED FOR WATER ACTIVITY

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Summary Information — Location

Permit Number	S00070352	**Location Manager**	BEAU BRIGHT
Production Company	GE PROJECTS	Primary Phone	Mobile - 310-701-6608
Insured Company	GE PROJECTS	Secondary Phone	Office - 310-823-2540
Production Title	JUICY COUTURE		

Coordinator Note PLYWOOD TO BE PLACED UNDER PICTURE VEHICLE WHEN ON SAND

PICTURE VEHICLE IS TO BE RETURNED TO PARKING LOT WHEN NOT BEING USED FOR SCENE

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
30 SPACES IN GRAND AV. LOT (0700 - 1900 HOURS)

NOT A PERMIT

SPECIAL FILMING CONDITIONS
FOR FILMING ON VENICE BLVD., GRAND VIEW AVE. TO CENTINELA AVE.

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **Affected residents/merchants on Venice Boulevard between Grandview Avenue and Centinela Avenue must be notified of any filming activity (including any areas affected by production equipment parking, cast/crew parking, or catering) must be notified at least (2) days in advance of the first filming day or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least (3) days in advance.*

- **Cast and crew parking is not permitted to park on area streets. Off-street, alternate parking must be provided.**

- **Production vehicles parking and/or the posting of "No Parking" signs require the signature of affected businesses. Posting/parking should not exceed 400'.** Production companies are required to submit signatures to FilmL.A. for review and approval at least twenty-fours in advance of the first film date to allow for modification of posting signage if needed.

- **Upon completion of filming, companies are requested, as a courtesy, to turn all "No Parking" signs around so that they face in the opposite direction. Only the Los Angeles Department of Transportation (DOT) is allowed to post and remove the signage.**

- **Unless approved by FilmL.A., filming activities that involve exteriors, the use of sidewalks, streets or parking spaces shall be prohibited on weekends and during the week prior to Thanksgiving and Christmas.** FilmL.A. approval will be based on an authorized Filming Survey of affected businesses demonstrating substantial support of the filming activities.

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

FILM LA NOT A PERMIT

Special Filming Conditions for Los Angeles County Beaches
DOCKWEILER BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These Conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- All equipment must be 10 feet from bike path
- Companies must fly cables over bike path.
- No driving on service road.
- Only still photography (less that 15 cast/crew and minimal equipment) will be allowed on grassy knoll at entrance of parking lot.
- No filming, blocking or parking on access ramps or storm drains.
- No filming at Lifeguard towers #46 and #47 due to Snowy Plover enclosure.
- No use of access road from Lifeguard towers #44 to #48.
- Must have a safety person present when driving in lot.
- No vehicles or other equipment on turf, unless otherwise approved by DBH.

<u>Driving Scenes</u>:

- Driving scenes may be allowed between Lifeguard towers 59 and 60, from October through April.
- Driving below the mean high tide, which is the highest level reached on the sand by the ocean water, is prohibited.
- For safety purposes, production companies are required to hire an off-duty/retired LAPD officer for all driving scenes.
- Production company will be responsible for employing the help of DBH staff and equipment (Department fees will apply) or a tow truck with 4 x 4 capacity if their vehicles get stuck in the sand.
- Production company must cordon-off the area where the driving scene will take place to exclude the general public from the area.
- Use of flagmen are required for safety purposes to shut down the bike path when vehicles or pedestrians are crossing.
- High levels of security may be required for big productions or stunt shoots, at the production company's expense.
- On the day of the shoot, if water/weather conditions are unsafe for driving scenes, Lifeguards have the authority to cancel the shoot.
- Unusual requests for driving scenes will be evaluated on a case-by-case basis.

NOT A PERMIT

PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

11. A parking contract does not constitute a film permit.

12. Sign removal in L.A. County parking lots is prohibited.

NOT A PERMIT

General Film Permit Conditions

1. Production company must have a finalized copy of the film permit, including General Film Permit Conditions and Parking Lot Guidelines on set at all times.

2. If use of Maintenance or Lifeguard personnel is required, it must be reflected on the permit and call times indicated. Lifeguards require 24-hour notice to be hired with a 4-hour minimum requirement. Maintenance also requires 24-hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is an 8-hour minimum for all after hours filming.

3. Filming requests will be approved on a case-by-case basis.

4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.

5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.

6. May not block public or emergency access at any time.

7. No catering or craft services allowed on pedestrian walkways or bike path.

8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.

9. No driving scenes allowed on sand or turf areas.[1]

10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.

11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.

12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.

13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.

14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.

15. A safety officer must be assigned to motorized equipment when on the sand.

16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

[1] Excludes Dockweiler State Beach

NOT A PERMIT

17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.

18. Production companies must remove all trash and debris resulting from activity.

19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.[2]

20. Lifeguard towers must be indicated on permit.

21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.

22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.

23. No launching or landing of personal motorized watercrafts or vessels from beach.[3]

24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.

25. Proof of insurance meeting each jurisdiction involved is required.

26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.

27. Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding in vehicles on the beach at any time. Vehicle speed is limited to 5 m.p.h. at all times.

28. In the event of flowing storm drains, film shoots with water activity may be suspended for a period up to 72 hours due to high bacteria levels in ocean waters. Production companies may also be denied access to certain areas on the beach where there is sewage or required storm drain cleanup by DBH Maintenance staff. These decisions will be made by DBH in consultation with L.A. County Lifeguards and FilmL.A.

29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

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[2] Playback and amplified sound is not allowed at Burton Chace Park
[3] Exclusions for personal motorized watercrafts at Venice Beach